## Coffee Times

"The paper that gets read again and again and again"

**Coffee Times** is an Independent Weekly Publication, owned and operated by Laurie Dunlop.

P.O. Box 193, Dresden, Ontario NOP 1M0
Toll Free: 1-888-530-3430 • Local: 519-683-4188
dunlopmarketing@sympatico.ca • www.coffeetimes.ca



- **Coffee Times** is delivered every Tuesday to most restaurants, professional offices, variety stores, town offices, grocery stores, community centres, Legions, Libraries and our advertisers, throughout Lambton County and North Kent over 400 locations in all.
- Coffee Times covers North and South Lambton County, delinated with Hwy #402, as well as a third area designated as North Kent, in three separate issues (see coverage map above). You have the option of running your advertisement in any or all of the Coffee Times distribution zones. Choose your business catchment area or expand your business horizons at affordable rates. Run weekly, monthly the decision is yours. No contracts. Email your logo and information, and we will design your ad, at no charge.

This box is the the 1 unit ad size (see rates/sizes below)

## 2 1/2" wide by 2" high

Double this size for a 2 unit Quadruple it for a 4 unit, etc (up to 10 units)

- **Coffee Times** always includes a Coming Events list, Canadiana Tid Bits, Now You Know, Trivia, Weather, Recipe, Brain Teasers, Laugh of the Week, and of course, the famous Word Search.
- Community service pages can be arranged for charitable organizations to help bring much-needed attention to your cause. Any charity is welcome to call and inquire about this program.

  Enjoyed by readers ...

## **AFFORDABLE RATES:**

# of Ads Scheduled	<b>1 Unit</b> 1 Zone/2 Zones/3 Zones	<b>2 Unit</b> 1 Zone/2 Zones/3 Zones	4 Unit 1 Zone/2 Zones/3 Zones	6 Unit 1 Zone/2 Zones/3 Zones
1-12 weeks	\$30.00/\$50.00/\$75.00	\$45.00/\$75.00/\$97.50	\$80.00/\$140.00/\$180.00	\$100.00/\$190.00/\$240.00
13-36 weeks	\$25.00/\$40.00/\$60.00	\$42.00/\$60.00/\$80.00	\$65.00/\$97.50/\$130.00	ALL prices subject to HST
37+ weeks (no weekly changes)	\$25.00/\$40.00/\$50.00	\$38.00/\$55.00/\$70.00	Larger S	izes Available

**IMPORTANT NOTES:** Non-Profit Organizations receive 10% discount, plus the free event listing. **Deadline is Thursdays at 12:00 noon** (if space allows) for all ads running the following Tuesday.